



2012 Sponsor Drive

Facts & Information on LBSA

- A non-profit organization. Your sponsorship is a tax deductible contribution.
- Operated under the guidance and cooperation of the City of LaVergne.
- Provides a safe environment for recreation by requiring background screens for all coaches, board members and volunteers.
- Recognized as one of the best recreational baseball complexes in TN.
- Hosts multiple regional tournaments throughout the year.
- Well respected amongst the various sanctioning bodies (USSSA, TYBA, BPA, etc).
- Open to all children: girls and boys from three (3) to eighteen (18) years of age.
- Offer t-ball to 3-4 year old boys and girls, baseball to boys and girls (coach pitch for 5 to 8 year olds and player fast-pitch for 9-18 year olds) and softball for girls (coach pitch for 5 to 8 year olds and player fast-pitch for 9-18 year olds).

Benefits For Your Community

- Puts your company's organization or association's name in front of thousands of local consumers.
- Establishes brand familiarity and loyalty for you with league families.
- Introduces your company, organization or association to consumers from surrounding communities who travel to participate in the numerous tournaments throughout the year.
- Free web link from LBSA's web site to your company, organization, or association web site.
- Award plaques distributed to sponsors provides continual acknowledgement of your company's or organization's support for LBSA and the community.

Benefits For The Community

- Your support benefits every child who participates.
- Your support allows children from our community, who may not normally be able to afford to participate, to have the opportunity to play, learn and develop skills.
- Your sponsorship gives children from 3 to 18 the opportunity to learn principals of teamwork, skill development, competition and sportsmanship.
- Your involvement gives children young and old an alternative to the ever increasing temptation of gang involvement and drugs.

www.lavergnebsa.org

Types of Sponsors

The LaVergne Pee Wee league is currently seeking sponsors for our 2012 season. We will gladly accept any amount you are willing to give, and have certain perks for your sponsorship.

- \$250 this allows you to sponsor one of our teams and have an outfield banner for our spring season
- \$400 this allows you to sponsor one of our teams and have an outfield banner for our spring and fall season
- \$1500 we will name one of our four fields after your company for the season and have a large banner on that field
- \$5000 scoreboard sponsorship (5 years)

Sponsor Form

Section I - Complete this section or attach a business card

Company Name _____
Mailing Address _____

Contact Person _____ Title _____
Phone Number _____ Fax _____

Section II.

A. I/We would like to sponsor: Boys Baseball _____ Girls Softball: _____ Either: _____ Both: _____
Age Division 5-8 _____ 9-10 _____ 11-12 _____ 13-14 _____ 15-16 _____ Any Age _____

B. Complete only if requesting a specific team name, coach, team color:

Team Name: _____
Coach Name: _____
Uniform Color: _____

Section III.

I/We would like to provide the following sponsorship:

_____ Team and Field Sign for Spring 2012: \$250.00 _____ Team and Field Sign for Spring & Fall 2012: \$400.00
(Please attach artwork or appropriate information to be included on sign.)

Section IV.

Please accept this as our commitment to pay as follows:

- A. Full payment enclosed \$ _____ Check No. _____ Bank _____
- B. Partial payment enclosed \$ _____ Check No. _____ Bank _____
Remaining amounts: \$ _____ To be paid for _____
- C. Please bill us for payment in: January _____ February _____ March _____
- D. Please arrange for a board member to pick up our payment on: _____
- E. Please accept our donation of: \$ _____ Check No. _____ Bank _____

MAIL COMPLETED FORM,
ARTWORK FOR SIGN & PAYMENT TO:
LBSA
Attention Sponsorship Chairman
P.O. Box 904
LaVergne, TN 37086

FOR QUESTIONS OR INFORMATION CONTACT:
Jim Oliver, Sponsorship Coordinator: (615) 969-6826
Mike Catanese, LBSA Commissioner: (615) 310-1039